

FILE

fashion calendar

APRIL 2

1984

JANUARY

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FEBRUARY

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MARCH

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AUGUST

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OCTOBER

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NOVEMBER

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DECEMBER

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, MARCH 26 & APRIL 2, 1984

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 26	PIERRE CARDIN SPORTIF; & KNITS (Fall).....	550 Seventh.....	5th fl.....354-9760
March 26	RON CHERESKIN FOR WOMEN (Fall).....	530 Seventh.....	10th fl.....382-3710
March 26	DIANE GILMAN (Fall I).....	512 Seventh.....	43rd fl.....719-4502
March 26	NANCY JOHNSON FOR PRISMA (Fall).....	1411 Broadway.....	Suite 1295....764-8977
Beginning Monday	FALL/WINTER PROJECTIONS: AUDIO-VISUAL REPORT	SEVENTEEN MAGAZINE	850 THIRD AVENUE SHOWROOM - 9TH FLOOR
March 26	By appointment. Contact: Lori Pope, 407-9776 or 759-8100.		
March 26	THE SILK FARM; & SILK FARM COLLECTIBLES...	525 Seventh.....	2nd fl.....354-7567
March 26	ZANA COUTURE LTD.....	512 Seventh.....	23rd fl.....575-0487
*March 29	DALLAS (Fall I) REGIONAL MARKET (March 29-April 3)		
April 1-4	NATIONAL KIDS' SHOW AT NEW YORK PENTA. Contact: 594-0880		
Monday	PRESS LUNCHEON:	J.C. PENNEY	HOTEL PIERRE
April 2	NEW DIRECTIONS		COTILLION ROOM
12-2 P.M.	By inv--Kathryn Woods, Ruder, Finn & Rotman, 593-6387; Anne Roberts, 957-6610.		
Monday	DINNER HONORING BURTON	JUVENILE DIABETES	HOTEL PIERRE
April 2	TANSKY, PRES. SAKS FIFTH AVE. FOUNDATION BENEFIT		BALLROOM
6:30 P.M.	(Black tie). Tkts: \$250.00, 689-2860. MC: Art Buchwald. Press: Eve Siegel, 688-4598.		
Monday	PREMIERE: SPRING/SUMMER '85	COTONS DE FRANCE	PARSONS FASHION CENTER
April 2-	FABRICS SHOW & EXHIBIT	(9 FRENCH COTTON HOUSES)	560 SEVENTH AVENUE
April 4	9-6. By inv. Trade: Barbara Wise, 883-1055. Press: Rea Lubar, Inc., 575-0735.		
April 2	DIANNE B FOR CYGNE DESIGNS; DB 2 DRESSES..	530 Seventh.....	14th fl.....354-6474
April 2	KASHIYAMA USA; JEAN-PAUL GAULTIER (Fall)..	552 Seventh.....	6th fl.....575-7818
April 2	RICHARD SUMMERS (Bonyim, Stephen Caras,...	209 W 38th.....	10th fl.....921-8060
	David Josef, Manuel Leal, Lhasa)		
Postponed April 3	RALPH LAUREN'S FALL BODYWEAR SHOWING ORIGINALLY SCHEDULED FOR APRIL 3, AT 1:00 P.M. HAS BEEN POSTPONED.		
Tuesday	PRESS PREVIEW: ACCESSORIES	DRAMBUIE	BONWIT TELLER
April 3	DESIGN COMPETITION		6TH FLOOR
6:00 P.M.	By invitation. Contact: Joyce Mintzes, Hill & Knowlton, 697-5600, ext. 3082.		
Wednesday	"FOCUS AMERICA"--	LORD & TAYLOR	424 FIFTH AVENUE
April 4	NEW ORLEANS PROMOTION		
6:30-8:30	Tickets: \$50.00, for Young Audiences. By invitation. Contact: 391-3638.		
*April 4	IDEACOMO --FABRICS EXHIBIT, SPRING '85-- COMO, ITALY (April 4-7)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 5 10:00 P.M.	PARTY: SELF HONORS THE FASHION INDUSTRY By invitation. Contact: Laura Sullivan, 880-8309.	SELF MAGAZINE	HEARTBREAK 179 VARICK STREET
Thursday April 5- April 27	FASHION DIRECTIONS: FALL/WINTER '84-'85 9 A.M. & 4 P.M. Contact: Polly Knaster, 880-8636.	GLAMOUR	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
*April 5	"CHICAGO IS" --THIRD ANNUAL PRESENTATION IN CHICAGO. Contact: (312) 527-4141.		
Friday April 6 11:00 A.M.	SHOWING OF FALL '84 DRESS COLLECTION By invitation. Thereafter by appointment. Contact: 354-4900.	LIZ CLAIBORNE DRESSES	1441 BROADWAY SHOWROOM - 17TH FLOOR
April 6- April 9	WEARABLE ART PRESENTATION AND EXHIBITION AT 4:00 P.M. daily, ARTEXPO NY '84, N.Y. COLISEUM (COLUMBUS CIRCLE & 59TH), 40 ARTISTS & ALVIN AILEY DANCERS, 867-8290.		
*April 6	ATLANTA EARLY FALL--WOMEN'S, CHILDREN'S & ACTIVEWEAR, (404) 688-8994. (April 6-10)		
*April 6	CHICAGO (FALL I) REGIONAL MARKET, (800) 621-3902. (April 6-10)		
*April 6	LOS ANGELES (FALL I) REGIONAL MARKET (April 6-9)		
April 8-10	AMERICAN HOME SEWING SHOW AT N.Y. PORT AUTHORITY SHIP TERMINAL: 736-8820		
April 9	CHRISTIAN DIOR SPORTSWEAR.....550 Seventh.....7th fl.....944-9820		
April 9	EAST WIND CODE (Fall).....202 W 40th.....2nd fl.....840-6470		
April 9	EKLEKTIC LTD; EKLEKTIC PETITES.....498 Seventh.....9th fl.....947-4492		
April 9	LILA BLOUSE BY LILA KLIEGMAN.....575 Seventh.....20th fl.....354-5190		
April 9	LYNN NOVAK.....1466 Broadway.....Suite 1611.....730-9696		
Beginning Monday April 9	OPENING OF FALL SPORTSWEAR COLLECTION By appt. Buyers: Barbara Bridges, 354-2130. Press: Rosanne Hart, (214) 521-9092.	PROPHECY BY POLLY ELLERMAN	1441 BROADWAY SHOWROOM - 31ST FLOOR
Tuesday April 10 8:30 A.M.	PRESS BREAKFAST: INTRODUCING NEW PRODUCTS By invitation. Press: Jody Donohue Assoc., 688-8653.	ALMAY COSMETICS (HYPO-ALLERGENIC)	850 THIRD AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 10 10:30 A.M.	SHOWING OF FALL KNITWEAR COLLECTION By invitation. Thereafter by appointment, 5D. Contact: Sharon Gomez, 246-1262.	GABRIELLA GIACOMELLO (140 W. 58TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 10 6:00 P.M.; 6:45 P.M. Show; 8:00 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW, DINNER, DANCE Awards presented to students by designer-critics: Adri, Donald Brooks, Albert Capraro, Perry Ellis, Donna Karan, Kasper, Gloria Sachs, Giorgio Sant'Angelo, Michaelae Vollbracht, Ilie Wacs, Chester Weinberg. Parsons Award to: William S. Ruben, Pres. & CEO, Bonwit Teller. Dinner Chmn: Robert J. Matura, Chmn, Pres., CEO, Warnaco. Reservations: \$300.00. (Black tie). Contact: Ruth Davis, 673-5970.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. SHERATON CENTRE IMPERIAL BALLROOM
April 10	GEOFFREY BEENE FOR GALLANT (Coats, suits); 205 W 39th.....8th fl.....354-7284 & GALLANT DRESSES, COATS, SUITS		
Wednesday April 11 4:00 P.M.	SHOWING OF FALL COLLECTION By inv. By appt, from 4/23. 944-0432. Press: Cristina, Gottfried, Loving, 688-4665.	JAN PEDERSEN (575 SEVENTH AVE, 25TH FL) SUITE 2	17 EAST 63RD STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 11 6:30 P.M.	BENEFIT DINNER: FASHIONS BY MICHAEL MAIELLO For American Parkinson's Disease Assoc'n. Honoring Mrs. Mathilde Cuomo. Tickets: \$250.00. Contact: 727-2700.	NY FASHION DESIGNERS FOUNDATION	HOTEL PIERRE GRAND BALLROOM
Wednesday April 11 8:00 P.M. Buffet	BENEFIT OPENING: "DISCOVERIES OF PORTUGAL" Featuring home fashions and giftware. Tickets: \$100.00, benefit Cancer Care & American Portuguese Society. Contact: 679-5700, ext. 242. Press: 705-2441.	BLOOMINGDALE'S	5TH FLOOR
April 11	KANSAI YAMAMOTO (FALL PARIS COLLECTION)...485 Seventh.....Suite 811A.....760-0016		
*April 11	FRANKFURT FUR FAIR (April 11-15)		
Thursday April 12 4-6 P.M.	REFLECTIONS: SHOWING OF FALL COLLECTIONS By inv. Buyers: Joan Grant, 921-5550. Press: Joanne Creveling, 755-8500.	GIVENCHY DRESS & CHEMISIERS	1466 BROADWAY SHOWROOM - 14TH FLOOR
Thursday April 12 5-7 P.M.	PRESS PARTY: ANNOUNCING WINNERS OF DESIGN PROJECT By invitation. Contact: Lynn Ramsey, Cunningham & Walsh, 683-4900.	SWATCH WATCH	F.I.T. 227 WEST 27TH ST (BLDG. C)
Thursday April 12 6-8 P.M.	COCKTAIL PARTY: OPENING OF FIRST U.S. RETAIL STORE By invitation. Contact: 563-3285.	IN WEAR - MATINIQUE	394 WEST BROADWAY
April 12	CRISCIONE.....525 Seventh.....7th fl.....730-7310		
April 12	HELENE SIDEL.....530 Seventh.....7th fl.....354-0024		
Friday April 13 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4333.	CASTLEBERRY KNITS	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 15	BEREK-HAND KNITS (Fall I).....265 W 37th.....20th fl.....921-4317		
*April 15	IGEDO FASHION FAIR IN DUSSELDORF, 840-7744. (April 15-17)		
*April 16	INTERSTOFF FABRICS FAIR IN FRANKFURT (April 16-18)		
April 16	EMMANUELLE KHANH.....1441 Broadway.....24th fl.....944-0585		
April 16	SYDNEY CARVEN MILLIKEN.....(Whodunnit)...512 Seventh.....26th fl.....391-3991		
April 16	PASSOVER -- Begins at Sunset, Mon., April 16. (First day, Tues., April 17)		
Tuesday April 17 7:00 P.M.	PREMIERE: MEN'S COLOGNE & ACTIONWEAR By invitation. Thereafter by appointment, 5th Fl. Contact: 247-5996.	TZAIMES LUKSUS (129 W 56TH STREET)	THE AREA 157 HUDSON STREET
April 17	CATHY HARDWICK.....1411 Broadway.....4th fl.....221-4502		
Tuesday April 17- May 3	FOCUS ON FALL 84: PARIS & MILAN 9:00 A.M. & 4:00 P.M., Tues., Wed., Thurs. By appointment. Contact: 903-5380.	HARPERS BAZAAR	1700 BROADWAY SHOWROOM - 36TH FLOOR
Wednesday April 18 8:00; 10:15 12:45 P.M.	PRET-A-PORTR AUDIO-VISUAL PRESENTATIONS AT 3 SHOWINGS Co-Chmn: Elaine Flowers, AMC; & Bill Cunningham, Photo Journalist Breakfast (8:00): Members--\$20; Guests--\$30. Brunch (10:15): Members--\$30; Guests--\$45. Lunch (12:45), <u>Note New Prices</u> : Members--\$35.; Guests--\$50.00. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 18	10:15 A.M., THE FASHION GROUP, PRET-A-PORTER (2nd show),	N.Y. HILTON:	247-3940.
April 18	12:45 P.M., THE FASHION GROUP, PRET-A-PORTER (3rd show),	N.Y. HILTON:	247-3940.
Thursday	FALL COLLECTIONS: PRESS & JUDY HORNBY COUTURE; &	530 SEVENTH AVENUE	
April 19	BUYING OFFICES JUDY HORNBY BY DAY	SHOWROOM - 26TH FLOOR	
10:00 A.M.	Coffee followed by show. By inv. Thereafter by appt. Contact: 221-4740.		
Monday	SHOWING OF FALL WILLIWEAR	PUCK BUILDING	
April 23	COLLECTION (209 WEST 38TH STREET)	295 LAFAYETTE (AT HOUSTON)	
10:00 A.M.	(Note Change Of Place) By inv. Thereafter appt. Contact: Mark Bozek, 869-1380.		
Monday	SHOWING OF FALL ANDREW FEZZA	PARSONS FASHION CENTER	
April 23	COLLECTION (39 WEST 38TH STREET)	560 SEVENTH AVENUE	
12:00 Noon	By invitation. Thereafter by appointment. Contact: 889-0834.		
Monday	SHOWING OF FALL PRINCESS KATALIN	530 SEVENTH AVENUE	
April 23	COLLECTION ZU WINDISCH-GRAETZ	SHOWROOM - 17TH FLOOR	
1:00 P.M.	By invitation. Thereafter by appointment. Contact: 944-8200.		
Monday	PREVIEW OF FALL K-FACTORY BY	450 WEST 31ST STREET	
April 23	JAPANESE SPORTSWEAR NOBUO IKEDA	LOFT ASSOC. - 10TH FLOOR	
2:00 P.M.	By invitation. Buyers: 944-6311. Press: Cristina, Gottfried, Loving, 688-4665.		
Monday	SHOWING OF FALL JON HAGGINS	260 WEST 35TH STREET	
April 23	COLLECTION	SHOWROOM - 13TH FLOOR	
3:00 P.M.	Fall evening dresses. By invitation. Press: 744-7476. Buyers: 564-2897.		
Monday	SHOWING OF FALL DON KLINE LTD.	32 WEST 39TH STREET	
April 23	COLLECTION	SHOWROOM - 12TH FLOOR	
3:00 P.M.	By invitation. Thereafter by appointment. Contact: 221-6771.		
Monday	PREMIERE SHOWING: FALL SAO LTD.	114 WEST 27TH STREET	
April 23	DESIGNER RTW & COUTURE	SHOWROOM - 11TH FLOOR	
4:00 P.M.	By invitation. Contact: Dorothy Waxman, 243-6197; Press: McClendon/Hall, 206-7808.		
Monday	SHOWING OF FALL DANNY NOBLE LIMITED	PLACE TO BE	
April 23	COLLECTION (202 WEST 40TH STREET)	ANNOUNCED	
5:00 P.M.	By invitation. Buyers: 398-9393. Press: Cristina, Gottfried, Loving, 688-4665.		
Monday	"NEW AMERICAN DESIGNERS"-- SEVERAL DESIGNERS	AREA (2 BLOCKS BELOW CANAL)	
April 23	FALL FASHION	157 HUDSON STREET	
6:00 P.M.	By invitation. Contact: Robert, 691-4094.		
April 23	AGATHA BROWN.....498 Seventh.....4th fl.....947-7655		
April 23	FELIX ARBEO DESIGNS LTD.....530 Seventh.....30th fl.....221-1208		
April 23	BILL ATKINSON FOR BILL'S CLASSICS LTD...485 Seventh.....8th fl.....563-3165		
April 23	AUGUSTUS (DIV. CAUMONT).....530 Seventh.....24th fl.....840-6674		
April 23	BARON PETERS; & ROBERT LEONARD.....530 Seventh.....30th fl.....944-0666		
April 23	RAUL BLANCO/ELAN.....530 Seventh.....6th fl.....382-2610		
April 23	BOEHM (Fall Ready-to-wear).....485 Seventh....Suite 306.....719-5781		
April 23	ALKE BOKER.....552 Seventh....Suite 400.....575-8400		
April 23	CASI.....530 Seventh.....2nd fl.....944-8870		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 23	ARTHUR CHAPNIK.....	230 W 38th.....	6th fl.....840-2777
April 23	CHINOISE/BANCO BY MATTHEW LOMBARDI.....	525 Seventh.....	3rd fl.....944-6450
April 23	CIRCLE; & KENNSINGTON BLUE.....	225 W 39th.....	11th fl.....730-8210
April 23	WAYNE CLARK.....	530 Seventh.....	28th fl.....382-2880
April 23	KATHRYN CONOVER; & KATE.....	530 Seventh.....	3rd fl.....944-2744
April 23	LEAMOND DEAN.....	498 Seventh.....	20th fl.....239-0644
April 23	ESTEVEZ.....	530 Seventh.....	20th fl.....944-8470
April 23	HELEN FABRIKANT FOR H. FABRIKANT INC....	1410 Broadway....	18th fl.....354-1620
April 23	FLORENCE & CELESTE (Chu Chi Knits,..... Endres, Lucille Fouillet, Annemarie Gardin, Carol Peretz)	498 Seventh.....	9th fl.....279-9620
April 23	GENTILLESSE BY DIANE DICKINSON.....	530 Seventh.....	9th fl.....354-4147
April 23	MORT GOLDMAN (Cobalt, Dan Desantis,..... Elle et Lui, Gang, Glaser, J.N. Goldmiller, R. Langkamp, L'Estelle, Nimai, R. Rahm)	498 Seventh.....	7th fl.....564-3467
April 23	GUNTER & MOLISANI.....	512 Seventh.....	20th fl.....921-4010
April 23	JONATHAN HITCHCOCK FOR REUBEN THOMAS....	498 Seventh.....	18th fl.....736-6060
April 23	JAYNE JAY INC.....	499 Seventh.....	15th fl.....695-0909
April 23	JEANNE-MARC.....	1466 Broadway....	9th fl.....575-7840
April 23	JOAN & DAVID.....	575 Seventh.....	25th fl.....302-0360
April 23	BETSEY JOHNSON.....	575 Seventh.....	14th fl.....921-0510
April 23	KAZMEL (Sportswear & Dresses).....	575 Seventh.....	20th fl.....391-6400
April 23	ALEXIS KIRK.....	385 Fifth.....	7th fl.....532-3779
April 23	ADRIENNE LANDAU--PREMIERE:EVENING DRESS	264 W 35th.....	11th fl.....695-8362
April 23	LEONARD-PARIS COUTURE.....	530 Seventh.....	20th fl.....869-3601
April 23	HERBERT LEWIN (Alakazia, French Gear.... Louis Guy-Giroux Leathers, Julia Jay, Annie Lago, L. Rich, S. Sandhaus, Lynn Tepe) Susan Sandhaus, Lynn Tepe)	202 W 40th....	Suite 1404.....764-5888
Beginning Monday	PREMIERE U.S. OPENING: SPORTSWEAR, DRESSES, COATS	PAT McDONAGH (CANADA)	230 WEST 39TH STREET COSMO SIRCHIO - 11TH FLOOR
April 23	Also, eveningwear. Buyers: 719-3191. Press: Jeanne Chappell, 595-9420.		
April 23	MALAVE (Fall).....	264 W 35th.....	7th fl.....563-0510
April 23	FRANK MASANDREA FOR DYNASTY.....	530 Seventh.....	21st fl.....382-2833
April 23	MIGNON BY DOROTHY FARBO.....	530 Seventh.....	3rd fl.....354-4980
April 23	MISS O BY OSCAR DE LA RENTA.....	550 Seventh.....	19th fl.....354-6777
April 23	MIRA DE MOSS.....	550 Seventh.....	9th fl.....719-4837

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 23	GIOVANNI DE MOURA.....	56 W 39th.....	4th fl.....391-2253
April 23	ALBERT NIPON BLOUSE.....	530 Seventh.....	19th fl.....944-8802
April 23	ALBERT NIPON BOUTIQUE.....	530 Seventh.....	19th fl.....354-4325
April 23	EXECUTIVE DRESS BY ALBERT NIPON.....	530 Seventh.....	19th fl.....944-8802
April 23	POGIA BY D. POLIMENI.....	530 Seventh.....	4th fl.....944-6030
April 23	ROSSELLA OF ROME-DANZANTE.....	209 W 38th.....	6th fl.....944-6610
April 23	PAULA SAKER.....	530 Seventh.....	29th fl.....221-6960
April 23	ABE SCHRADER CORP.....	530 Seventh.....	15th fl.....840-7733
April 23	COSMO SIRCHIO LTD..(Armand for Bessler, 230 W 39th.....13th fl.....719-3171 Arthur Doucette, Fernando Franca, Kevin Hall Maria Haupts, Pat McDonagh, Louis Marino, Riazee, Michel Robichaud, Stria, Tacabu, Yvonne Vega, Janice Wainright)		
April 23	VICKI SOBLE DESIGNS.....	488 Seventh.....	Suite 3F.....736-9340
April 23	STEVEN STOLMAN LTD.....	485 Seventh.....	Penthouse.....840-6720
April 23	LEVINO VERNA.....	498 Seventh.....	9th fl.....279-2345
April 23	L'ZINGER INTERNATIONAL & "GO SILK".....	575 Seventh.....	18th fl.....382-3303
Tuesday April 24 8:30 A.M.	SHOWING OF FALL COLLECTION Show at 9:00. By invitation. Contact: Tara Gilani, 752-6500.	RODIER (512 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Tuesday April 24 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 20th floor. Contact: 944-8120.	TUDOR SQUARE BY ROBERT TONNER	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 10:00 A.M.	SHOWING OF FALL COLLECTION Also, May 1 at 9:00 A.M. By invitation. Thereafter by appt. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 24 10-3 P.M.	INFORMAL SHOWING OF FALL I COLLECTION Continuous by appointment. Contact: 221-1594.	LISANDRO SARASOLA	225 WEST 35TH STREET SHOWROOM - 14TH FLOOR
Tuesday April 24 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 24 12:00 Noon	SHOWING OF FALL COLLECTION (Note Date & Time Change) Clothes from size 8. By inv. Contact: Natasha, 594-4484.	THE KOHLER COLLECTION	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday April 24 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 840-8888.	BETTY HANSON & CO. (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 24 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-7733.	A TRIGERE COAT FOR ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 24 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ; & SAZ II (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 24 3:00 P.M.	SHOWING OF FALL & WINTER COLLECTION By inv. Champagne reception. Contact: 362-6729. Thereafter by appt. at N.Y. Hilton.	FRANCESCA BRASCHI	XENON 124 WEST 43RD STREET
Tuesday April 24 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8052. Press: McClendon/Hall, 206-7808.	BERN CONRAD (530 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Tuesday April 24 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 921-8020.	MICHAELE VOLLBRACHT	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 24 6:15 P.M.	SHOWING OF FALL MEN'S & WOMEN'S COLLECTION By inv. Thereafter 488 7th #6F, 594-2873. Contact: 226-6809.	MARY JANE MARCASIANO (145 SPRING STREET)	138 SPRING STREET
Tuesday April 24 7:30 P.M.	SHOWING OF FALL WOMEN'S COLLECTION Show, 8. Dinner, 8:45. By inv. Thereafter, appt. Buyers: 431-1359. Press: 431-1090.	DIMITRI COUTURE LTD.	110 GREENE STREET
April 24	BELLE FRANCE/JANE SCHAFFHAUSEN.....419 Park Ave. So.....20th fl....686-5780		
April 24	GLORIA BETKER.....209 W 38th.....3rd fl....719-5510		
April 24	BILL BLASS COLLECTION III.....550 Seventh.....8th fl....921-2100		
April 24	JUDY HORNBY COUTURE; JUDY HORNBY BY DAY/530 Seventh.....26th fl....221-4740		
April 24	JAMISON; & JAMISPORT.....498 Seventh.....24th fl....239-9477		
April 24	JER DOR FASHIONS.....498 Seventh.....9th fl....564-4450		
April 24	LEE JORDAN-PARTIQUE.....498 Seventh.....10th fl....564-6814		
April 24	NAT KAPLAN.....498 Seventh.....21st fl....239-9400		
April 24	KAPPI.....498 Seventh.....21st fl....239-9485		
April 24	MIKE KORWIN'S KNITWORKS.....498 Seventh.....19th fl....947-8828		
April 24	GEORGE MASKET BY KAREN HARMAN.....498 Seventh.....10th fl....947-7110		
April 24	MOROCI, INC.....530 Seventh.....12th fl....354-1880		
April 24	MORTON MYLES.....550 Seventh.....15th fl....391-8700		
April 24	JANET RUSSO.....1466 Broadway.....4th fl....575-9850		
April 24	ERNST STRAUSS; & STUDIO COLL. (-May 11) 50 Cent Pk S....Suite 33A..(213) 623-8112		
April 24	TAMOTSU.....37 W 39th.....2nd fl....921-0326		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 25 8:30 A.M.	SHOWING OF FALL COLLECTION Show at 9:00. Also 5:30, cocktails; show at 6:00. By inv. Contact: 221-5726.	HANAE MORI (550 SEVENTH AVENUE)	HOTEL CARLYLE TRIANON SUITE
Wednesday April 25 10:00 A.M.	PRESS SHOWING OF FALL COLLECTION For press, by invitation. <u>One show only.</u> Thereafter by appt. Contact: 840-1679.	ALBERT CAPRARO	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appt., 2nd floor. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday April 25 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter appt. Press: Madeline de Vries Ltd., 753-6688.	CAROLINA HERRERA (19 EAST 57TH STREET)	HOTEL PLAZA GRAND BALLROOM
Wednesday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078.	MARY McFADDEN (264 W 35TH STREET)	RCA STUDIOS 110 WEST 44TH STREET
Wednesday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter appt. Buyers: 391-2690. Press: McClendon/Hall, 206-7808.	OTOKYO (1466 BROADWAY)	THE SAVOY 141 WEST 44TH STREET
Wednesday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By inv. Thereafter appt. Buyers: 570-2012. Press: Eleanor Lambert, 887-8075.	JANA CON CLAUDIA (12 W 57TH ST., 7TH FL.)	LES TUILERIES 40 CENTRAL PARK SO.
April 25	4:00 P.M., BLASSPORT (2nd show), Hotel Pierre, Cotillion Room, 354-4200.		
Wednesday April 25 5:00 P.M.	SHOWING OF FALL COLLECTION By inv. Buyers: Joan Evangelista, 840-4460. Press: Brooks Rogers, 308-3318.	MARC BOUWER (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 25	5:30 P.M. (Show at 6:00 P.M.), HANAE MORI (2nd show), Hotel Carlyle, 221-5726.		
Wednesday April 25 6:30-8:30	BENEFIT RECEPTION: CENTRAL PARK CONSERVANCY "You Gotta Have Park"--Tickets: \$50.00. By inv. Contact: Joanne Langbein, 764-3501.	BONWIT TELLER	4 EAST 57TH STREET
Cancelled April 25	SYDNEY CARVEN MILLIKEN FALL SHOWING, ORIGINALLY SCHEDULED FOR WEDNESDAY, APRIL 25 AT 7:30 P.M., HAS BEEN CANCELLED. (Opening by appointment., beginning April 16)		
Thursday April 26 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter appt. Contact: 719-5020; Press: Rea Lubar, 575-0735.	ADRI (552 SEVENTH AVE. 2ND FL)	PLACE TO BE ANNOUNCED
Thursday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	45 WEST 25TH STREET SHOWROOM - 4TH FLOOR
Cancelled April 26	DONALD BROOKS FALL SHOWINGS, ORIGINALLY SCHEDULED FOR THURSDAY, APRIL 26 AT 11:00 & 3:00; AND MAY 1 AT 12 & 3 HAVE BEEN CANCELLED. (Now showing by appt.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By inv. Thereafter, Suite 901. Press: Debbie Bayes, 490-9095; Buyers: 308-2338.	DIANNE PHELPS (37 WEST 57TH STREET)	COLUMBUS CLUB 8 EAST 69TH STREET
Thursday April 26 11:00 A.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Buyers: 475-3002. Press: Cristina, Gottfried, Loving, 688-4665.	NIQUE NEW YORK (732 BROADWAY, 3RD FL.)	THE TOWER 45 WEST 18TH STREET
Thursday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION <u>Note Date & Time Change.</u> By invitation. Thereafter by appt. Contact: 391-2255.	HAROLD LEVINE; & ELLIE KNITS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday April 26 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS STUDIO	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-8697.	BOB MACKIE (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By inv. Buyers: 840-6466. Press: Cristina, Gottfried, Loving, 688-4665.	BILL HAIRE (550 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Thursday April 26 3:00 P.M.	PREMIERE SHOWING OF FALL COLLECTIONS Cocktails after show. By inv. Buyers: 760-0100. Press: McClendon/Hall, 206-7808.	ROD OWENS	485 SEVENTH AVENUE NEW SHOWROOM - PENTHOUSE
Thursday April 26 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 26 6:15 P.M.	SHOWING OF FALL COLLECTION <u>Note Time Change.</u> By invitation. Thereafter by appointment. Contact: 398-1375.	SHAMASK COUTURE (860 MADISON, 2ND FL)	PLACE TO BE ANNOUNCED
Thursday April 26 7:30 P.M.	PARTY CELEBRATING NEW COLLECTION By invitation. Thereafter by appointment. Contact: 736-4078.	MARY BY MARY McFADDEN	LIMELIGHT (21ST STREET) 660 AVE. AMERICAS
Beginning April 26- May 4	OPENING OF FALL/WINTER COLLECTION Continuous by appt. Buyers: 751-8422. Press: Calisch Assoc. 489-8420.	YANNIS TSEKLENIS OF ATHENS	745 FIFTH AVENUE SPECIFIC ATLANTIC-32ND FL.
Friday April 27 8:30 A.M.	SHOWING OF FALL COLLECTION Breakfast. Show at 9:00. By invitation. Press: Evins-Weintraub, 751-9200.	ALFRED SUNG (514 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Friday April 27 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Bettye Whiteman, 564-1020.	FRANK TIGNINO FOR STEVE LAWRENCE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6065. Press: Cristina, Gottfried, Loving, 688-4665.	REGINA KRAVITZ (1441 BROADWAY)	RCA STUDIO A 110 WEST 44TH STREET
Friday April 27 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 26th floor.	ALEXANDER JULIAN (575 SEVENTH AVENUE)	TOWN HALL 123 WEST 43RD STREET Contact: 302-0877.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION Also, May 4, 1:00. By inv.	ANDRE VAN PIER	252 WEST 38TH STREET SHOWROOM - 12TH FLOOR
	Buyers: 719-4750. Press: Nancy d'Monaco, 575-8080.		
Friday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION Also at 4. By Donna Karan & Louis dell'Olio. By inv.	ANNE KLEIN & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
	Contact: 221-7880.		
Friday April 27 3:00 P.M.	SHOWING OF FALL COLLECTION <u>Note Time Change</u> . By inv. Thereafter appt.	YONSON PAK	264 WEST 35TH STREET
	695-6087. Press: Eleanor Lambert 887-8277.		
April 27	4:00 P.M., ANNE KLEIN & CO. (2nd Show), Parsons Fashion Center. By inv.,		221-7880.
Friday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	RON LEAL	575 SEVENTH AVENUE SHOWROOM - SUITE 2205
	382-1359.		
Friday April 27 5:30 P.M.	"NEW LONDON IN NEW YORK" BRITISH FASHIONS By invitation. Thereafter, suite 729. Contact:	SUSANNE BARTSCH (222 WEST 23RD STREET)	LIMELIGHT 660 AVE. AMERICAS (& 21ST)
	741-3120.		
Friday April 27 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	ROBERT MOLNAR (218 WEST 37TH-7TH FL)	THE TOWER 45 WEST 18TH STREET
	Theresa, 563-4893.		
Friday April 27 9:00 P.M.	FALL/WINTER COLLECTION FROM LONDON By invitation. Contact: Millie Kaiserman, 288-8681.	ARABELLA POLLEN	STUDIO 54 254 WEST 54TH STREET
April 27	ZANDRA RHODES (until 4/29; & 5/3-4).....Sherry Netherland (5th & 59th).....		957-8339
Beginning April 28- May 4	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: 860-8647.	CAROLINE CHARLES OF LONDON	ST. REGIS HOTEL FIFTH AVENUE & 55TH ST.
April 28	10:30 A.M., "TREVIRA TWOSOME" RACE--HOECHST FIBERS AT TAVERN ON GREEN, CPW & 67TH.		
April 28	TENNIS SHOW AT N.Y. COLISEUM (APRIL 28-30) Contact: (305) 893-8773		
*April 29	INTERNATIONAL HOSIERY EXPO AT CHARLOTTE CIVIC CENTER, N.C. Contact: (704) 365-0913.		
Monday April 30 8:30 A.M.	SHOWING OF FALL COLLECTION Champagne bkfst. Show at 9:00. By inv. Contact: Peter Tear, 01-734-8211 (London).	JAEGER	ST. REGIS HOTEL ROOF
Monday April 30 10:00 A.M.	SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Buyers: 382-2454. Press: Joanne Creveling, 755-8500.	CLEOPATRA (530 SEVENTH AVENUE)	ST. REGIS HOTEL VERSAILLES ROOM
Monday April 30 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 2 & 4 P.M. By invitation. Thereafter by appt. Contact: 221-6660.	BILL BLASS LTD. (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Monday April 30 11:45 A.M.	HAIRSTYLES--LUNCHEON SHOW: AMERICAN RED CROSS BENEFIT To 2:00 P.M. By inv. Tickets: \$50.00. Contact: Judy Guerin, 321-2657.	INTERCOIFFURE; & CLAIROL	HOTEL PIERRE GRAND BALLROOM
Monday April 30 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 245-1550.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	LUNCHEON & INFORMAL	RUSS DIVISION OF	21 CLUB
April 30	FALL/WINTER FASHION SHOW	RUSS TOGS, INC.	21 WEST 52ND STREET
12:30 P.M.	Show, 1:30. Informal modeling until 3. By inv. Press: Colleen Dorfman, 686-9400.		
April 30	2:00 P.M., BILL BLASS (2nd Show), Hotel Pierre, By inv. Contact: 221-6660.		
Monday	SHOWING OF FALL	MATSUDA	1515 BROADWAY (44TH ST)
April 30	COLLECTION		ALVIN AILEY STUDIO
3:00 P.M.	By invitation. Buyers: 988-9514. Press: Cristina, Gottfried, Loving, 688-4665.		
4:00 P.M.	BILL BLASS LTD. (3rd Show), Hotel Pierre, by invitation. Contact: 221-6660.		
Monday	SHOWING OF FALL	YEOHLEE	PARSONS FASHION CENTER
April 30	COLLECTION		560 SEVENTH AVENUE
4:00 P.M.	By invitation. Thereafter, 488 7th, Suite 6F. Buyers: 594-2873. Press: 772-6175.		
Monday	SHOWING OF FALL	SOO YUNG LEE &	RCA STUDIOS - STUDIO A
April 30	COLLECTION	SOO YUNG LEE LA SOIREE	110 WEST 44TH STREET
5:00 P.M.	By inv. Thereafter by appt. Buyers: 840-6435. Press: Jody Donohue, 688-8653.		
Monday	PREMIERE SHOWING: FALL	HUBERT LATIMER	HOTEL DRAKE
April 30	COLLECTION	(122 E. 7TH, L.A.)	QUEEN ANNE ROOM
6:00 P.M.	By inv. Thereafter by appt., suite 1818. Contact: Michael Anketell, (213) 654-9639.		
Monday	FIRST ANNUAL NEW	MORE FASHION AWARDS	HOTEL PIERRE
April 30	DESIGNER AWARDS		GRAND BALLROOM
7:30 P.M.	Show followed by cocktail buffet. By inv. Press: Madeline de Vries Ltd., 753-6688.		
April 30	CANDIE'S (Juniors).....1400 Broadway.....25th fl.....221-1980		
April 30	OLEG CASSINI COLLECTIONS.....530 Seventh.....9th fl.....354-6990		
April 30	LUCILLE CHAYT.....264 W 35th.....6th fl.....564-2584		
April 30	FRANK COMPOSTO.....230 W 39th.....14th fl.....354-5887		
April 30	P.R. DONOVAN.....1400 Broadway.....25th fl.....221-1980		
April 30	FIANDACA.....230 Cent Park S..Suite 5B...(617) 262-6580		
April 30	HELGA (722 So. L.A. St., LA).....Hotel Drake...Suite 1805....(213) 627-0806		
April 30	ICINOO LTD.....202 W 40.....Suite 503.....730-0764		
April 30	RUBEN PANIS (6911 Melrose Ave., LA).....Hotel Drake....Suite 705....(213) 931-5680		
Monday	FALL COLLECTION	PERTEGAZ	HOTEL PLAZA
April 30-	IN NEW YORK	(BARCELONA, SPAIN)	PRIVATE SUITE
May 4	Continuous by appointment. Contact: Spain, 209-5922.		
April 30	POSH BY JAY ANDERSON.....550 Seventh.....18th fl.....398-0763		
April 30	JILL RICHARDS; & JILL RICHARDS II.....Hotel Drake...Suite 1205....(213) 489-1650		
April 30	ROBERTA & BRENDA.....498 Seventh.....2nd fl.....947-4811		
April 30	FERNANDO SANCHEZ MEN (Fall/Winter).....5 W 19th.....7th fl.....929-5060		
April 30	SANSAPPELLE.....Hotel Drake....Suite 405... (312) 642-9642		
April 30	DON SAYRES.....485 Seventh.....4th fl.....947-9180		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 30	SIGNATURES BY PATRICK & EILEEN (Holiday)	512 Seventh.....	6th fl.....354-4700
April 30	STAR OF SIAM (USA) LTD.....	550 Seventh.....	18th fl.....398-0920
April 30	TRAVILLA, INC.....	Hotel Drake...Suite 1105....	(213) 623-5192
April 30	NORMA WALTERS.....	530 Seventh.....	7th fl.....840-7677
April 30	DAN WERLE (626 N. Robertson, L.A.).....	Hotel Drake...Suite 2009....	(213) 652-4871
May 1	9:00 A.M., ADELE SIMPSON (2nd show),	530 Seventh Ave.,	23rd fl., 354-8600.
Tuesday May 1 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	AKIRA (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 398-0018.
Tuesday May 1 11:00 A.M.	SHOWING OF FALL COLLECTION <u>One show only.</u> By invitation. Thereafter by appointment.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 12TH FLOOR Contact: 719-2600.
May 1- May 3 11-3 P.M.	SHOWING OF FALL COLLECTION By appt: Madame Elieth Roux,	JACQUELINE DE RIBES	745 FIFTH AVENUE SHOWROOM - SUITE 1605 832-0730. Press: Jody Donohue Assoc., 688-8653.
Tuesday May 1 12:00 Noon	SHOWING OF FALL COLLECTION Luncheon. By invitation.	C'EST SIMONE BY GEORGE SIMONTON	209 WEST 38TH STREET SHOWROOM - 6TH FLOOR Buyers: 840-2035. Press: McClendon/Hall, 206-7808.
Tuesday May 1 12:00 Noon	SHOWING OF FALL COLLECTION (<u>Note Time & Place Change</u>)	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Also at 5:00 PM. By invitation. Contact: 398-0800.
Tuesday May 1 1:00 P.M.	PRESS SHOWING OF FALL COLLECTION Buyers, 4:00; & May 3, 4:00.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR By invitation. Contact: 391-9100.
Tuesday May 1 2:30 P.M..	SHOWING: FALL WOMEN'S & MEN'S COLLECTION <u>Note Date & Time Change.</u> By invitation. Thereafter appt.	MICHAEL KORS (148 WEST 28TH - 6TH FL)	THE TOWER 45 WEST 18TH ST. (7TH FL.) Contact: 620-4677.
Tuesday May 1 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: 944-6844.
Tuesday May 1 3:00 P.M.	PREMIERE SHOWING: READY-TO-WEAR By invitation. Thereafter by appointment.	SCAASI	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: 382-1356.
May 1	4:00 P.M., TRIGERE (2nd show),	550 Seventh Avenue,	16th fl., by inv., 391-9100.
Tuesday May 1 4:00 P.M.	PREMIERE SHOWING: FALL WOMEN'S COLLECTION By invitation. Thereafter by appointment.	CESARANI (12 EAST 53RD STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE Contact: 752-6910.
Tuesday May 1 4-6 P.M.	VALENTINO: FALL JEWELRY AND BELT COLLECTION Cocktails. By invitation.	PARISTYLE GROUP	437 FIFTH AVENUE SHOWROOM - 2ND FLOOR Contact: 725-2600.
May 1	5:00 P.M., GEOFFREY BEENE (2nd show),	550 Seventh Ave.,	4th fl., by inv., 398-0800.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 1 5:30 P.M.	SHOWING OF FALL COLLECTION Show at 6:00. By invitation.	ANA COLON (215 WEST 40TH STREET) Thereafter by appt.	REGINE'S PARK & 59TH STREET Contact: 944-9630.
Tuesday May 1 7:00 P.M.	COUTURE & FALL RTW; & AVON FRAGRANCE LAUNCH Show at 8. By inv. Buyers: 840-8220.	LOUIS FERAUD; & AVON PRODUCTS Press: Fashion--245-5550; Beauty--546-7300.	PUCK BUILDING 295 LAFAYETTE (AT HOUSTON)
Tuesday May 1 9:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 9th fl.	STEPHEN SPROUSE (37 WEST 57TH STREET) Contact: Tammy Toye, 832-2778.	THE RITZ 119 EAST 11TH STREET
May 1	ADAM BEALL.....	250 W 35th.....	16th fl.....736-0024
May 1	ALFRED BOSAND INC.....	37 W 57th.....	Suite 506.....421-4188
May 1	JAY JACKS (2715 Fairmount, Dallas).....	Hotel Drake (Park & 56th)....	(214)651-7141
May 1	MS. KIPPS; KAY KIPPS.....	498 Seventh.....	22nd fl.....947-4646
May 1	RICHIENE.....	530 Seventh.....	3rd fl.....354-0679
Wednesday May 2 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	KASPER FOR JOAN LESLIE; & J.L. SPORT Contact: 221-4200.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 921-2510.	ADRIENNE VITTADINI (1441 BROADWAY) Press: Cristina, Gottfried, & Loving, 688-4665.	RCA STUDIOS 110 WEST 44TH STREET
Wednesday May 2 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	JOAN VASS Contact: 989-6026.	418 WEST 25TH STREET PENTHOUSE
Wednesday May 2 12:00 Noon	SHOWING OF FALL COLLECTION Also, at 3. By invitation. Thereafter by appt.	OSCAR DE LA RENTA (550 SEVENTH AVENUE) Contact: 354-6777.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Cancelled May 2	PAUL COSTELLOE'S FALL SHOWING, ORIGINALLY SCHEDULED FOR WEDNESDAY, MAY 2, at 1:00 P.M., HAS BEEN CANCELLED (FALL NOW SHOWING).		
Wednesday May 2 1:00 P.M.	PRESS SHOWING OF FALL COLLECTION By inv. Buyers--10:00, May 3; 11:00, May 8,9,15,16.	TRACY MILLS Contact: 221-6374.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday May 2 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt, 25th fl.	CATHERINE HIPPI (110 WEST 40TH STREET) Buyers: 391-3887. Press: 575-0735.	PLACE TO BE ANNOUNCED
Wednesday May 2 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 736-0109.	MARY ANN RESTIVO (498 SEVENTH AVENUE) Press: Cristina, Gottfried, & Loving, 688-4665.	PLACE TO BE ANNOUNCED
May 2	3:00 P.M., OSCAR DE LA RENTA (2nd show), Parsons, 560 Seventh, By inv., 354-6777.		
Wednesday May 2 3:00 P.M.	SHOWING OF FALL COLLECTION By inv. Buyers: Mel Nathanson, 391-1499.	JANE FONDA WORKOUTS Press: Rubenstein & Lupo, 687-2980.	1384 BROADWAY PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 4:30. By invitation. Contact: 840-0370.	JOHN ANTHONY (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Wednesday May 2 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6. Also, 7:30 cocktails, show at 8:00. By inv. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	UNION LEAGUE CLUB 38 EAST 37TH ST.(& PARK)
Wednesday May 2 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Wanda Furman, 410-2800.	MAGGIE REEVES (BEKER FASHIONS)	ST. REGIS HOTEL WATTEAU SUITE - 2ND FLOOR
May 2	7:30 P.M., RALPH LAUREN (2nd show), Union League Club (38 E 37), By inv., 221-0675.		
May 2	ENCORE (Div. UMI).....530 Seventh.....27th fl.....764-0611		
May 2	UMI COLLECTIONS BY ANNE CRIMMINS.....530 Seventh.....27th fl.....764-0600		
Thursday May 3 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 921-1460.	GLORIA SACHS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 3	10:00 A.M., TRACY MILLS (2nd show) 550 Seventh Ave., 10th fl., 221-6374.		
Thursday May 3 10-12 Noon	SHOWING OF FALL COLLECTION Also, any time between 3 & 5 P.M. Contact: 382-1359.	STEPHEN MANNIELLO	575 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday May 3 10:30 A.M.	SHOWING OF FALL COLLECTION Also, 1:30 P.M. By invitation. Contact: 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday May 3 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter, 14th fl.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER - 21ST FLOOR 645 FIFTH AVENUE (51ST ST) Contact: 354-6340.
Thursday May 3 1:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 764-6020.	JACKIE ROGERS (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
May 3	1:30 P.M., PERRY ELLIS (2nd show), 575 Seventh Ave., 2nd fl., 921-8500.		
May 3	3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340.		
May 3	4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl., By inv., 391-9100.		
Thursday May 3 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: 921-0685.	BIS/GENE EWING (575 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Thursday May 3 5:00 P.M.	FALL TREND FASHION SHOW By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.	THE FOOTWEAR COUNCIL	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday May 3 5:45 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Morrie Breyer (109 W. 38), 719-5565. Press: 243-6859.	DIANE PERNET (290 WEST 11TH STREET)	LIMELIGHT (21ST STREET) 660 AVE. AMERICAS
Thursday May 3 8:00 P.M.	EIGHTH ANNUAL DINNER/DANCE By invitation. Tickets: \$150.00 per person. (Black tie). Contact: 289-4311.	NEW YORK FASHION COUNCIL, INC.	MUSEUM OF NATURAL HISTORY CENT. PK. W. & 79TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 3- May 6	CANADIAN INTERNATIONAL FUR FAIR AT PLACE BONAVENTURE, MONTREAL. Ekspo, P.O. Box 1317, Place Bonaventure, Montreal H5A 1H1;	Contact: Le Groupe	
Friday May 4 9:00 A.M.	SHOWING OF FALL COLLECTION Continuously 9-10 A.M. By invitation. Contact: Dale White, 929-3976.	MICHAEL KATZ	13 EAST 17TH STREET SHOWROOM - 7TH FLOOR
Cancelled May 4	LISA MAGHAZEH FALL SHOW, ORIGINALLY SCHEDULED FOR FRIDAY, MAY 4 AT 10:00 A.M. HAS BEEN CANCELLED.		
Friday May 4 11:30 A.M.	PRESS SHOWING: FALL-WINTER COLLECTION Including lingerie & loungewear. By inv. Thereafter by appt. Contact: 989-9166.	FERNANDO SANCHEZ	5 WEST 19TH STREET SHOWROOM - 7TH FLOOR
May 4	1:00 PM, ANDRE VAN PIER (2nd show), 252 W 38, 12th fl, By inv., 719-4750.		
Friday May 4 1:00 P.M.	LUNCHEON SHOWING: FALL COLLECTION By invitation. Buyers: 265-1710. Press: Jane McEntyre, 861-6632.	ALICIA HERRERA (14 WEST 55TH STREET)	PLACE TO BE ANNOUNCED
Friday May 4 3:00 P.M.	"SALUTE '84"--45TH ANNUAL FASHION SHOW Speakers: Helen Kelly, New Yorker Mag; Herbert Rickman. By inv. 752-1530.	LABORATORY INST. OF MERCH'G (12 E. 53RD)	HOTEL PLAZA GRAND BALLROOM
May 4	RICHTONE KNITS; J.D. SPORT.....498 Seventh.....14th fl.....279-1600		
Monday May 7 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Contact: Julia Grant, 260-8375.	ABBIJANE (78 IRVING PLACE)	HORN & HARDART AUTOMAT 42ND & THIRD AVENUE
Monday May 7 6:00 P.M.	SHOWING OF MEN'S & WOMEN'S FALL FASHIONS By invitation. Contact: 874-1871.	KERRY LANDON-LANE INC. (333 W 86TH STREET)	PLACE TO BE ANNOUNCED
Beginning May 7	FERNANDO SANCHEZ FALL & HOLIDAY LINGERIE & LOUNGEWEAR, 50 WEST 57TH STREET, 15TH FL. By appointment. Contact: 581-8581.		
Tuesday May 8 9:30 A.M.	NEW ROSA PULEO-SZULE LOUNGEWEAR FASHION SHOW Breakfast, press & buyers. By inv. Contact: Rose Cabasso, 392-9191, ext.311.	LILY OF FRANCE	136 MADISON AVENUE NEW SHOWROOM
May 8	11:00 A.M. TRACY MILLS (3rd show) 550 Seventh Ave., 10th fl., By inv. 221-6374.		
Tuesday May 8 5:30 P.M.	SHOWING OF HOLIDAY/RESORT COLLECTION By invitation. Thereafter by appointment. Buyers: 536-9533. Press: 536-9624.	EVAN-PICONE SPORTSWEAR	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday May 8-10 9-6 P.M.	TEXTITALIA: SPRING/ SUMMER '85 FASHION FABRICS 70 of Italy's leading producers. Trade: 980-1500. Press: Spencer & Rubinow, 751-9050.	ITALIAN TRADE COMMISSION	U.N. PLAZA HOTEL FIRST AVENUE AT 44TH STREET
Wednesday May 9 5:00 P.M.	SHOWING OF FALL COLLECTION Cocktail reception. By invitation. Press: Patricia Harrington, 586-0016 or 737-4128.	MARGARET HOWELL	WESTBURY HOTEL 840
Thursday May 10 6:30 P.M.	FASHION GALA: BENEFIT DINNER HONORING M. RONALD RUSKIN Pres., Batus. Chm.: Melvin Jacobs, Saks Fifth Ave. (Black tie) Tickets: \$250; 382-071	NATIONAL JEWISH HOSPITAL AT DENVER	NEW YORK HILTON HOTEL BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 14 5:00 P.M.	FALL/WINTER INTIMATE APPAREL, AMERICAN ENKA SLEEPWEAR, & LOUNGEWEAR Cocktails, show--6. Buyers: Jill Estabrook, 382-5558. Press: Fineberg P.R. 686-7820.	(111 WEST 40TH STREET)	RED PARROT 617 WEST 57TH STREET
Monday May 14 5:30 P.M.	SHOWING OF FALL LEGWEAR Cocktails. Show at 6:15. By inv. Buyers: 689-8490. Press: Rea Lubar, 575-0735.	BONNIE DOON (11 EAST 36TH STREET)	WALDORF ASTORIA STARLIGHT ROOF
Beginning Monday May 14	OPENING OF FALL HOSIERY COLLECTION Also Ralph Lauren/Polo Hosiery. Buyers: 354-5310. Press: Jeanne Chappell, 595-9420.	HOT SOX	1441 BROADWAY SHOWROOM - 17TH FLOOR
May 14	HANDBAGS & ACCESSORIES FALL MARKET WEEK IN N.Y. (MAY 14-18)		
May 14	INTIMATE APPAREL FALL/HOLIDAY MARKET WEEK IN N.Y. (MAY 14-18)		
Tuesday May 15 8:00 A.M.	FALL COLLECTIONS OF INTIMATE APPAREL Breakfast. Show at 8:30 A.M. By invitation. Contact: Sam Weinberg: 888-4360.	BODY FASHIONS/INTIMATE APPAREL MAGAZINE	PLAZA HOTEL GRAND BALLROOM
Tuesday May 15 5:00 P.M.	FALL COLLECTIONS AT NEW SHOWROOM Show followed by cocktails. By inv. Contact: Rose Cabasso, 392-9191, ext. 311.	LILY OF FRANCE	136 MADISON AVENUE NEW SHOWROOM
May 15-17	FASHION ACCESSORIES EXPO AT PIER 88 & 90 (12TH AVE. & 55TH ST.), NY. (203) 852-0500.		
Wednesday May 16 7:30 A.M.	SHOWING OF COLLECTIONS OF INTIMATE APPAREL Inspired by TV's "Dynasty". Breakfast. Show at 8:15. Contact: 685-7900.	SLC FASHION CORPORATION	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Wednesday May 16 6:30 P.M.	FALL LOUNGEWEAR SHOW & COCKTAIL PARTY By invitation. Thereafter, 180 Madison, 4th fl. Contact: 684-5583.	SAY-LU (DIV. MICHELE OF MIAMI)	RED PARROT 617 WEST 57TH STREET
Friday May 18 8:00; 10:15 12:45 P.M.	AMERICAN READY-TO-WEAR AT THREE SHOWINGS Breakfast (8:00): Members--\$20; Guests--\$30. Brunch (10:15): Members--\$30; Guests--\$45. Lunch (12:45): Members--\$35; Guests--\$50.00. Contact: 247-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL GRAND BALLROOM
Monday May 21 6:30 P.M. Reception	"FASHION & BROADWAY": ANNUAL BENEFIT--REVIEW Celebrating Playbill's 100th birthday. Honoring Mr. & Mrs. Joshua Logan. Show at 8, Reception followed by supper/dancing. (Black tie) Tickets: \$300.00. Contact: 760-7641.	EDUCATIONAL FOUNDATION FOR FASHION INDUSTRIES	F.I.T. - 7TH AVE. & 27TH ST. SHIRLEY GOODMAN RESOURCE CTR

CONTINUOUS SHOWINGS--THESE FALL/WINTER COLLECTIONS HAVE OPENED

GIL AIMBEZ.....	1407 Broadway...Suite 1211.....	221-3100
LLOYD ALLEN.....	110 W 40th.....26th fl.....	944-9577
ARLEQUIN PARIS.....	575 Seventh.....Suite 2200.....	719-9391
PETER ASHLEY UNLIMITED.....	1411 Broadway...3rd fl.....	398-9070
BASCO BY LANCE KARESH & GENE PRESSMAN.....	15 W 55th.....Suite 1D.....	586-0016
BEENE BAG BY GEOFFREY BEENE.....	205 W 39th.....17th fl.....	944-8080
HARVE BENARD LTD; & MORTON BENARD.....	205 W 39th.....6th fl.....	354-8420
STANLEY BLACKER FOR WOMEN.....	550 Seventh.....20th fl.....	764-3730
ALICE BLAINE FOR LIQUIDITY.....	1407 Broadway...15th fl.....	869-7555
BONNIE BOYNTON ENTERPRISES, INC.....	366 Fifth.....Suite 316.....	947-9065
BREFF AGENCY (Falke, Pabst, Port, San Lorenzo.....	8 W 65th.....Suite 5A.....	496-7132
Strennesse)		
BRITISH KHAKI BY ROBERT LIGHTON.....	37 W 57th.....Suite 1110.....	755-8506
DONALD BROOKS.....	25 W 39th.....6th fl.....	398-8636
BRUESTLE (Div. MONDI).....	725 Fifth.....16th fl.....	980-1073
CESARANI.....	12 E 53rd5th fl.....	752-6910

CONTINUOUS--THESE FALL/WINTER COLLECTIONS HAVE ALREADY OPENED--(Continued from pg. 16)

CLASSIFICATIONS BY CALVIN KLEIN.....	205 W 39th.....	12th fl.....	719-2600
FRANK COMPOSTO.....	230 W 39th.....	14th fl.....	354-5887
J.J. CONFORT.....	485 Seventh.....	Suite 400.....	563-9155
PAUL COSTELLOE.....	530 Seventh.....	28th fl.....	382-2880
CRISCA (IT'S ME) (DIV. SRB).....	1466 Broadway...	9th fl.....	869-8424
CULLINANE.....	1441 Broadway...	14th fl.....	382-1060
DIANNE B FOR CYGNE DESIGNS.....	530 Seventh.....	14th fl.....	354-6474
ESCADA BY MARGARETHA LEY.....	1466 Broadway...	10th fl.....	869-8424
EVAN-PICONE SPORTSWEAR.....	1411 Broadway...	37th fl.....	536-9533
DIANE VON FURSTENBERG.....	1407 Broadway...	20th fl.....	869-1400
GANT.....	1411 Broadway...	37th fl.....	536-9570
GIVENCHY 5 (thru April 20).....	10 E 53rd.....	27th fl.....	751-9334
GOLDWORM.....	498 Seventh.....	10th fl.....	594-5181
HENRY GRETHEL.....	1411 Broadway...	32nd fl.....	840-6162
HIDEO HANAKI.....	488 Seventh.....	11th fl.....	868-1138
J.G. HOOK INC.....	485 Seventh.....	10th fl.....	354-7330
HOOPER ASSOCIATES (dejac, Elge 4, David Molho,.....	1451 Seventh....	7th fl.....	221-6610
Les Terribles, Weinberg)			
CINDY HUGHES DESIGNS.....	405 E 72nd.....	Suite 6C.....	794-0907
ROBERT JANAN; & BALENCIAGA.....	530 Seventh.....	19th fl.....	354-7880
ANDREA JOVINE.....	1441 Broadway...	32nd fl.....	382-2320
NORMA KAMALI.....	1411 Broadway...	25th fl.....	944-9710
KENAR.....	530 Seventh.....	25th fl.....	944-5300
ANNE KLEIN II.....	205 W 39th.....	8th fl.....	730-1844
LAUREL (DIV. SRB).....	1466 Broadway...	9th fl.....	869-8424
CHRISTIAN LLINARES.....	641 Fifth.....	Suite 31F.....	751-0224
G. MAISLINGER (Men's Sweaters).....	145 W 55th.....	Suite 8E.....	957-8310
MATINIQUE - IN WEAR.....	485 Seventh.....	7th fl.....	563-3285
MEISOH.....	42 W 17th.....	11th fl.....	242-3120
REBECCA MOSES.....	1441 Broadway...	32nd fl.....	382-2320
NIHON HALF.....	485 Seventh.....	Suite 602.....	868-1830
NORMA.....	(Kay Judge) 498 Seventh....	3rd fl.....	594-5558
OUTLANDER.....	1407 Broadway...	21st fl.....	221-4221
PANCALDI AND B.....	60 E 56th.....	12th fl.....	935-6087
PENDLETON WOOLEN MILLS.....	489 Fifth.....	25th fl.....	661-6170
PORTFOLIO BY PERRY ELLIS.....	575 Seventh.....	2nd fl.....	921-8500
ANTONELLA PREVE.....	498 Seventh.....	9th fl.....	736-1771
ST. MICHEL SPORTSWEAR.....	1407 Broadway...	Suite 1610.....	869-9322
ROBERT SANDEL.....	485 Seventh.....	Suite 507.....	563-1655
SANYO FASHION HOUSE.....	512 Seventh.....	23rd fl.....	869-2990
SASSON JEANS, L.A. INC.....	498 Seventh.....	17th fl.....	736-0111
MICHAEL SEROY.....	1441 Broadway...	Suite 2702.....	730-8130
SIGNATURES BY PATRICK & EILEEN.....	512 Seventh.....	6th fl.....	354-4700
SINGERIE BY ARLENE SUTTON.....	1466 Broadway...	Suite 1109.....	997-0211
TAHARI.....	525 Seventh.....	21st fl.....	921-3600
TANNER DRESS.....	530 Seventh.....	28th fl.....	944-6350
ELLEN TRACY.....	575 Seventh.....	10th fl.....	944-6999
TRIC-TRAC LTD.....	209 W 38th.....	7th fl.....	221-7935
VALENTINO MISS V.....	(GFT) 650 Fifth.....	19th fl.....	247-8621
VALENTINO STUDIO.....	(GFT) 650 Fifth.....	19th fl.....	247-8621
VILLAGER.....	80 W 40th.....	4th fl.....	840-9400
WILROY.....	530 Seventh.....	22nd fl.....	221-2200
KANSAI YAMAMOTO "DIFFUSION".....	485 Seventh.....	Suite 811A.....	760-0016
ZANA COUTURE LTD.....	512 Seventh.....	23rd fl.....	575-0487